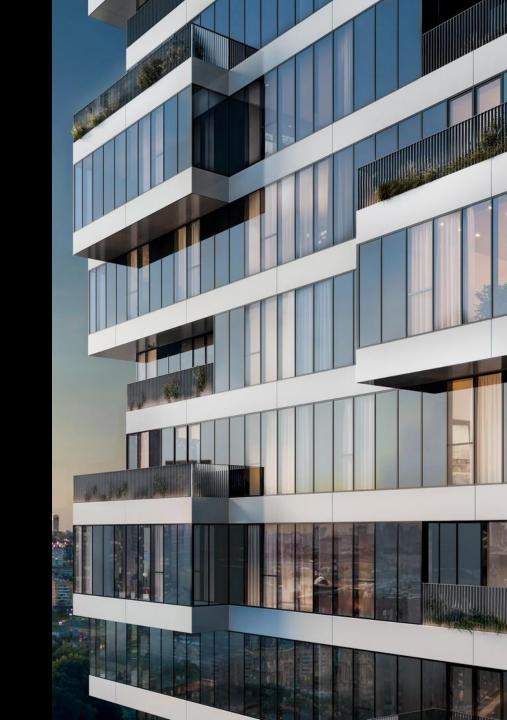
OPERATING RESULT 1H 2025







As for 30.06.2025

26 PROJECTS

Completed in Moscow and Saint Petersburg

3,1 MLN SQ M

Put into operation

A- .ru A-(RU) ru A-

High credit ratings according to the national rating scale

24 YEARS

On the real estate market

1,5 MLN SQ M

At construction and design stage

KEPT (ex-KPMG)

Auditor since 2012



PROJECTS

As for 30.06.2025

The area of projects under constructions

The area of completed projects

517 thnd sq m

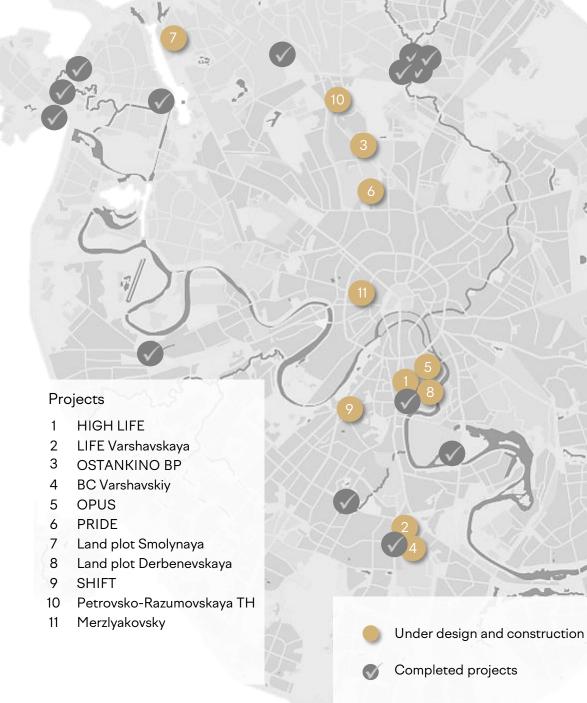
MOSCOW

2348 thnd sq m

The area of projects at the design stage

~1000 thnd sq m 751 thnd sq m

SAINT-PETERSBURG



3



CORPORATE GOVERNANCE

General shareholders meeting

Independent auditor (Kept, ex-KPMG)

Board of directors

- Investment committee

Audit committee

- HR committee and renumeration

Strategy committee

General manager

Management team

Ultimate beneficiary Leonid Maksimov

BOARD OF DIRECTORS



Maksimov

Chair of the Board
Co-founder



Aleksey Miroshnikov CEO



Guliev

Business Development
Exucutive



Viktor Lisin Deputy CEO



Sergey Polikarpov NED



Andrey Reus NED



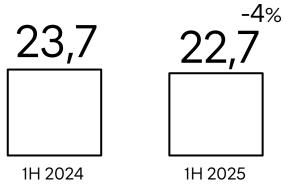
Andrey Dementyev NED



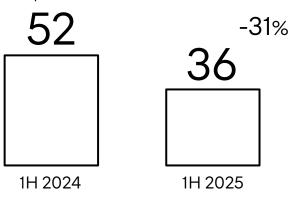
SALES

All types of real estate

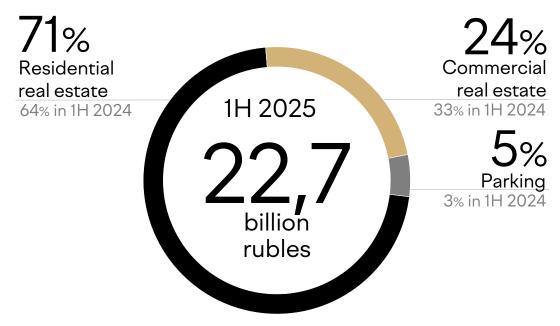




Sales volume thnd sq m

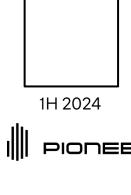


Sales structure



Share of sales with escrow by all types of real estate

99% 1H 2025 95_% 1H 2024

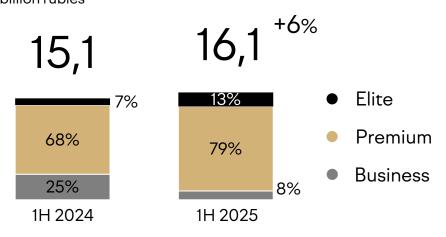




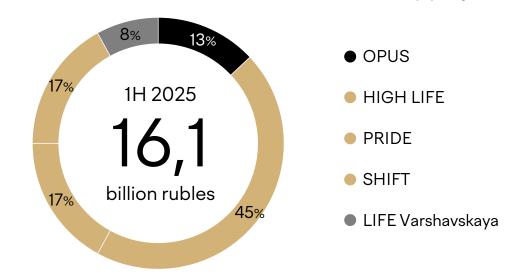
SALES

Residential real estate

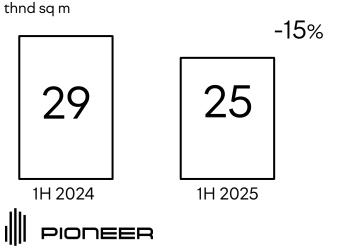
Sales of residential real estate billion rubles



Sales structure of residential real estate by projects



Sales volume of residential real estate



Active sales of Premium and Elite project in 1H 2025 became the main reason of sales growth in monetary terms compared 1H 2024. In physical terms sales volume of residential real estate stayed at the same level.

Increased share of Premium and Elite projects in whole sales made an impact on the average retail price growth.

Decreased share of mortgage sales in 1H 2025 was explained by the termination of the subsidized mortgage program which was valid until 30 June 2024. Despite this, Company was able to increase sales in monetary terms due to low dependence of premium and elite projects on mortgages.

Average retail price of residential real estate



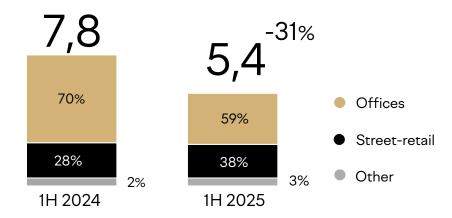
Share of mortgage sales

19_{% 1H 2025} 49_{% 1H 2024}

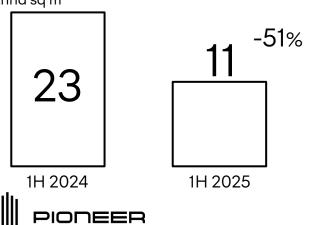
SALES

Commercial real estate

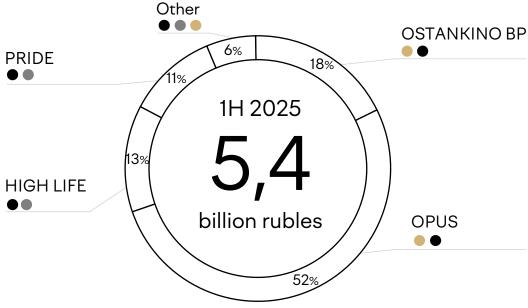
Sales of commercial real estate billion rubles



Sales volume of commercial real estate thnd sq m



Sales structure of commercial real estate by projects



The main driver of commercial real estate sales in 1H 2024 were MFC BOTANICA and OSTANKINO BP 3rd phase, which showed almost complete sellout by the end of 2024.

In the 1H 2025 the Group had active sales of the office spaces in the class «A» business center OPUS, OSTANKINO BP 4th phase and in the street retail of the Company's premium line.



HIGHLIGHTS 1H 2025

BOTANICA

- BOTANICA business center awarded a Gold-level eco-certification under the national CLEVER green building standard.
- BOTANICA Shopping Centre became Moscow's first major retail launch of 2025.
 The launch took place in February and anchor tenants have already began their work in BOTANICA.
- BOTANICA Multifunctional Complex triumphed in the «Multifunctional Real Estate» category according CRE Awards 2025.
- BOTANICA Multifunctional Complex took the first place among completed multifunctional developments according to REPA – the international architecture and property development awards.

OPUS

- The landscaping concept for the OPUS club residence recognized as one of the Top 5 Global Projects by Architizer A+Awards.
- The OPUS Club Residence received a special «International Jury's Choice» for innovation and alignment with global trends according to REPA.

OSTANKINO BUSINESS PARK

 Project affirmed its status as a project built to Russian environmental standards and received the Green Brick certification at the 2025 CRE Awards.





HIGHLIGHTS 1H 2025

HIGH LIFE

 The first phase received official approval for the commissioning and became the first built premium residential project in the Paveletskaya area according to «Real Estate Market Records 2025».

PIONEER

- Shareholder Leonid Maksimov was ranked among the top-3 most influent individuals in the Development category of the CRE 100+.
- PIONEER was included in TOP-3 Developers selling offices in 2024 by RBC.
- PIONEER joins the CRE League the professional community which brings together developers, asset managers, investment companies, consultants, constructions companies and other key players in the industry who set high standards of quality.
- The PIONEER team was honoured with the «Team of the Year» title for successful residential and commercial developments by REPA Awards 2025.





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Ksenia Arepyeva Head of Corporate Planning Department

Information for investors: www.pioneer.ru/en/investors

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